

PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE  
120 PARK AVENUE, NEW YORK, NY 10017

TO: Distribution

DATE: August 10, 1995

FROM: Edna Moore 

SUBJECT: New Market Proposals for Parliament Party Zone

Attached are proposed plans for the Parliament Party Zone to expand to Miami, Boston, Philadelphia and Boston. The proposed time frame for all markets will be November/December of next year.

We are still in the planning stages for these activities, therefore, if you have any concerns, please let us know as soon as possible. Regarding these initiatives, the planning is ongoing.

The Miami initiative concepts are being developed.

Distribution:

I. Broeman  
K. Daragan

cc: M. Medina  
C. Person

*Copied and delivered  
to Karen.*

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